Title 10
MARYLAND DEPARTMENT OF HEALTH
Subtitle 62 NATALIE M. LAPRADE MEDICAL CANNABIS COMMISSION

10.62.34 Discipline and Enforcement

.08 Advertising Restrictions.

A. All advertisements for medical cannabis, medical cannabis products, edible cannabis products, and medical cannabis-related services shall comply with the requirements of Health-General Article, §13-3313.1, Annotated Code of Maryland.

B. A licensee, registrant, agent, or employee who violates §A of this regulation:

(1) Is subject to a fine not exceeding:

(a) $500 for a first violation;

(b) $1,000 for a second violation occurring within 24 months after the first violation; and

(c) $5,000 for each subsequent violation occurring within 24 months after the preceding violation; and

(2) May elect to:

(a) Pay the imposed fine; or

(b) Request a hearing not later than 30 days after receipt of notice of the fine.

C. In accordance with the hearing provisions of Regulation .05 of this chapter, the Commission may deny, suspend, or revoke the license or registration of a licensee, registrant, agent, or employee who violates §A of this regulation.

D. A person may voluntarily submit an advertisement to the Commission for an advisory opinion on whether the advertisement complies with the requirements of Health-General Article, §13-3313.1, Annotated Code of Maryland. The Commission shall:

(1) Review a copy of any advertisement submitted in the form prescribed by the Commission, and

(2) Provide an advisory opinion on whether the advertisement complies with Health-General Article, §13-3313.1, Annotated Code of Maryland, within 45 days of receipt of the request.