All Advertising:
**DO** include a statement that medical cannabis products are for use only by certified patients

**Medical and Therapeutic Claims:**
**DO** make medical or therapeutic claims only when supported by substantial clinical evidence
**DO** include information on side effects and risks

**Websites:**
**DO** use an age-screening mechanism (18+)

**Social Media and Mobile Apps:**
**DO** include notifications that:
- A person must be 18+ to view the content
- Cannabis use is only for certified patients

**Product Packaging:**
**DO** include the following statements:
- Consumption of medical cannabis may impair your ability to drive a car or operate machinery. Please use extreme caution.
- There may be health risks associated with cannabis use, especially during pregnancy or breast-feeding.
- This package contains cannabis. Keep out of the reach of children and animals.

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**All Advertising:**
**DO NOT** make false or misleading statements
**DO NOT** use designs or pictures that:
- Encourage recreational use of cannabis
- Target minors (cartoons, mascots)
- Display use of cannabis (smoking, vaping)
- Are obscene

**Signage:**
**DO NOT** place ads within 500 feet of a:
- School
- Licensed Child Care Facility (including registered home child care centers)
- Substance Abuse or Treatment Facility
- Library or Recreation Center
- Public park or playground

(***This does not apply to ads placed on property owned or leased by a grower, processor, or dispensary***)

**Product Packaging:**
**DO NOT** use labels or packaging that:
- Resembles commercially available food or candy
- Contains statements or designs suggesting the product is anything other than medical cannabis
- Contains logos that suggest the product has been endorsed by another state or agency

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**For more information, visit mmcc.maryland.gov**