



Natalie M. LaPrade  
Maryland Medical Cannabis Commission

Larry Hogan, Governor • Boyd Rutherford, Lt. Governor • Robert Neall, Secretary

---

### **10.62.36.01 Advertising Restrictions**

*A. No grower, processor, dispensary, independent testing laboratory, or certifying provider may place or maintain, or cause to be placed or maintained, an advertisement for medical cannabis or medical cannabis products on:*

- (1) Radio, television, or a billboard;*
- (2) A print publication, unless at least 85 percent of the audience is reasonably expected to be 18 years of age or older, as determined by reliable and current audience composition data;*
- (3) Public property;*
- (4) A handbill, leaflet, or flyer directly handed, deposited, fastened, or otherwise distributed on:
  - (a) Public property; or*
  - (b) Private property without the consent of the owner; or**
- (5) Any website, mobile application, social media, or other electronic communication that fails to verify that the user is at least 18 years of age.*

*B. An advertisement for a grower, processor, dispensary, independent testing laboratory, or certifying provider may not make any statement that is false or misleading in any material way or is otherwise a violation of Commercial Law Article, §§ 13-301–13-320, Annotated Code of Maryland.*

*C. All advertising for medical cannabis or medical cannabis products shall include:*

- (1) A statement that the product is for use only by a qualifying patient;*
- (2) A warning that there may be health risks associated with consumption of the medical cannabis or medical cannabis product; and*
- (3) Any other warnings required by the commission.*